

**CHRISTINA ARANA ANDERSON**  
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**BACKGROUND SUMMARY:** Award-winning career in events, marketing, public relations, promotions, and broadcasting; adjunct faculty at Saddleback College, taught radio broadcasting for 17 years; worked in production and as an actor; 35 years as certified fitness instructor, personal trainer, and fitness educator and trainer (for Star Trac); author of book and five-step process: UnChaos Yourself; speaking and presenting on personal development, energy calibration, and transformation; former contributing writer for several publications; former host of the syndicated radio show, Life in the Groove; former host of a weekly podcast.

**CURRENT:** Creating and facilitating Raise Your Vibration Workshops/Activations, private and small group intuitive sessions; emceeding/consulting on events/parties/fundraisers; guest speaking and facilitating; founder/CEO of ta7productions Inc (2013-2024).

**EDUCATION:**

M.A. (with honors), management and leadership, Webster University  
B.A., journalism (advertising option)/minor in Spanish, South Dakota State University  
Radio-TV-Film Certificate, Saddleback College (to move into broadcast career)

**PREVIOUS Full-Time WORK EXPERIENCE: KTWV, The Wave**

**Morning Show Producer/Public Service Director: 6/10/94-7/5/97**

**Keri & Sheryl Morning Show (talk-based) Producer, 10/4/93-5/19/94**

Responsibilities consisted of: morning show prep/researching and suggesting topics and bits; booking guests; editing and production; interviewing Wave artists for on-air use; participating in on-air bits; co-hosting events, organizing and managing promotions and events; serving as the public service director, co-producing the public affairs show and voicing and updating the interactive phone system. Also assisted with music programming. Was originally hired to produce a new female morning team; responsibilities included: daily show prep, bit/topic ideas, research, booking guests, creating promotions, production, writing, general overall guidance of the show, board op, and editing and hosting "Best Of" during the team's vacation.

**Host/Producer: PFI Inflight Airline Music; 10/94-1/96, The American Airlines Relaxation Channel "Moments of Serenity,"** an award-winning music and stress management program.

**Assistant to the Producer/Associate Producer, Mark and Brian**

**Show KLOS Radio, 95.5 FM, (part-time) 2/1/92-9/27/93**

Assisted the producer of the top-rated morning radio drive team in the greater Los Angeles area; associate producer on the Christmas Show, Chick Night, Dude Night, and birthday shows. Other responsibilities included: general event management, coordinating talent, supervising interns/switchboarders, and assisting creative services with crowd problems and the "Cool Patrol." I also helped with show research, booking guests, editing, production, and preparing the daily rundown; produced a Valentine's Day show (remote) in 1993.

**Production Coordinator**

**Donny Osmond Entertainment Corporation, (part-time on a project basis) 5/92 & 6/93** Helped produce 16 hours of live television feeds for the Children's Miracle Network/CHOC-LA Telethon; worked directly, coordinated talent; teleprompter and script changes; and assisted in vignette/psa production and editing.

**Director of Marketing and Media Relations, Sawdust Festival, 10/88-91** Created and managed first internal marketing/advertising department and supervised ongoing public relations campaign, including: serving as the spokesperson; managing community relations; writing and placing releases and features; research, creative/planning for media buy and

collaterals; creating and implementing special days/promotions; press and commercial photography; supervising marketing assistant; and, managing annual budget. Attendance increased consecutively with single-day records in 1989 and 1990.

**Account Executive/Media & Public Relations Director**, Jill Lloyd & Associates, 11/86-10/88: Worked on the Orange County Fair and Sawdust Festival; also created/managed an award-winning business expo.

**Independent Contractor**, PR Crockett Promotional, 7/86-5/87: Sports marketing: sponsorship acquisition, event planning/management; clients included the L.A. Marathon, Inc.

**Public Information Director**, Saddleback Regional Chamber of Commerce, 9/84-6/86  
Media/public relations, chamber events; newsletter editor; legislative affairs/grand openings.

**ACCOMPLISHMENTS and AWARDS:**

- BRAINZ Magazine Executive Contributor
- \* Outstanding Alumni Award in broadcast journalism, South Dakota State University, 4/9/14
- \* KTWV Employee of the Month, October/1996
- \* Host/Producer, American Airlines' award-winning In-Flight audio programming
- \* Best in the Western Region, the Academy of Television Arts and Sciences, 1/92
- \* Protos Award for feature writing from the Public Relations Society of America, 5/90
- \* First Place Award for a special event program, Western Fairs Association, 1988

**MOST RECENT VOLUNTEER and NON-PROFIT WORK:**

- \* Board of Trustees, InSpirit Center for Spiritual Living, 4/2023-current
- \* Emcee, Annual Holiday and Anniversary Parties, InSpirit Center for Spiritual Living
- \* Consultant, InSpirit Marketing and Social Media, 11/14/2024-current
- Events Committee Chair, InSpirit Center for Spiritual Living, Mission Viejo-2/8/2022-8/7/2024
- \* Co-emcee: Derrick Faison Golf Tournament and Fundraiser; 10/05
- \* Emcee/Host/Organizer: St. John's Women's Retreat, Temecula, CA; Oct/2004-05

**OTHER PREVIOUS FREELANCE WORK AND PROJECTS:**

American Council on Fitness (writer, editor, consultant, VO, host), Athletics and Fitness Association (writer, creator), Star Trac (national trainer and coordinator), The UnDiet Project (writer, consultant), Crunch Fitness (writer, program creator), Hitched Media (writer), Dr. Laura's Online Site contributor (writer), Parenting Magazine (writer), Penta Ultra-Purified Water (consulting), City Sports Magazine (writer), Target, An Evening of Giving (emcee and speaker), Taste of Orange County (announcing/emceeing), Master Trainer Summit, 24 Hour Fitness (speaker), Disneyland (production and events for KLOS), Catalina Jazz Festival (production, events, announcing, co-hosting for KTWV), Orangelahoma with OC Crazies (guest host/improv actor)

**Spiritual/Metaphysical:** Reiki Master, EFT/Dowing trained, Christian Soren Master Psychic, Wellness Coach Certified, NLP Certified, Licensed Angel Therapy Practitioner/Certified Card Reader. • Additional bio information available in Speaking, Fitness, and Acting/VO Resumes.